EVENT RENTAL INFORMATION

HIGHLIGHTS

We invite you to host your next event at The Sweetest Destination on Earth. Our newly renovated building, formerly the historic Seminole Club, is located in the heart of Jacksonville’s Downtown neighborhood. After more than $3 million in renovations, this historic building has been returned to its former glory while exuding sophisticated whimsy befitting of a larger-than-life candy store. The 22,000-square-foot building is home to the largest candy factory in Northeast Florida and features candy retail, a full-service restaurant, and a specialty dessert bar, in addition to unique event venue options. Our one-of-a-kind space has the ability to accommodate an array of events, from intimate groups to parties for more than 200 guests.

Our extensive event hardware inventory features tables, chairs, movable bars, and an abundance of built-in décor. Our facility is within walking distance of several street parking spaces, which are free on weekday evenings after 6 p.m. and on all weekends. Additionally, we have negotiated special rates with the public parking garage located one block away, and we have a relationship with a preferred valet service that can be added to any event. All food and beverages are provided by The Candy Apple Café & Cocktails.

#EventsReimagined
ROOM CAPACITIES AND RENTAL RATES

SUGAR
Capacity: 40 guests seated, 50 guests reception

Evening (Sunday - Friday)
• $1,250 food and beverage minimum
• $150 candy minimum

Set-Up Fee: $175

SPICE
Capacity: 80 guests seated, 100 guests reception

Evening (Sunday - Friday)
• $2,250 food and beverage minimum
• $225 candy minimum

Set-Up Fee: $225

Prices are subject to change. Please contact our Event Coordinator for minimums, as well as any additional catering information.

** All prices are subject to 7% tax and 23% service charge. Evening event times vary by day. Space rental is based on up to three hours of event time Monday through Friday evenings and up to four hours of event time on Saturday evenings; plus one hour each of setup and breakdown.

*** Saturday and Sunday are the busiest and most exciting days in the building. We have created special packages to ensure a memorable experience on these days. Ask your event manager for details.
CANDY PALACE
Capacity: 150 seated, 225 cocktail reception

The third floor features our largest and most versatile event space. Dark wood floors, slate gray walls, and gorgeous crystal and linen chandeliers are perfect accessories to the featured panoramic views of Downtown. Rental of this space includes access to our specialty bars, 120 Chiavari chairs, fifteen 72” round tables and six 6’ tables.

The Candy Palace can be broken into two smaller spaces (Sugar and Spice) for event rental.

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CANDY APPLE RENTAL MINIMUMS

- All prices are subject to 7% tax and 23% service charge.
- Evening event times vary by day and are based on hours of event time, plus one hour each of setup and breakdown.
- Events ending after the building is closed for regular business hours are subject to security fees. There is a three hour minimum at a cost of $105.00 with additional hours available at a cost of $35.00 per hour.

Event start times vary by day and are subject to the complexity of setup.
Standard event start times are as follows:
- Sunday - Wednesday, events can begin at 7:00 P.M.
- Thursday & Friday, events can begin at 5:00 P.M.
- Saturday Evening, events can begin at 6:30 P.M.

**SUGAR**

Evening (Sunday - Friday)
- $1,250 food and beverage minimum
- $150 candy minimum
- $175 set-up fee

**SPICE**

Evening (Sunday - Friday)
- $2,250 food and beverage minimum
- $225 candy minimum
- $225 set-up fee

**SUGAR & SPICE (CANDY PALACE)**

Evening (Sunday - Thursday)
- $2,500 food and beverage minimum
- $350 candy minimum
- $350 set-up fee

Evening (Friday - Saturday)
- $3,500 food and beverage minimum
- $350 candy minimum
- $350 set-up fee

* Weekend days are the busiest and most exciting days in the building. We have created special packages to ensure a memorable experience on these days. Ask your event manager for information about our baby and bridal shower packages and adult birthday celebrations.

Prices are subject to change. Please contact our Event Coordinator for minimums, as well as any additional catering information.

** All prices are subject to 7% tax and 23% service charge. Evening event times vary by day. Space rental is based on up to three hours of event time Monday through Friday evenings and up to four hours of event time on Saturday evenings, plus one hour each of setup and breakdown.

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PARKING/TRAFFIC/VALET
- The Candy Apple Café has negotiated discounted parking rates with the Duval Street Parking Garage.
- You can purchase validated parking tickets for your guests at $3 per ticket (to be purchased in advance).
- In addition to nearby garage parking, there is an abundance of metered parking spots within one block in each direction of the building, which are free on weekends and after 6 p.m. on weekdays.
- We have negotiated valet rates, which can be discussed on a case-by-case basis.

SECURITY
- Third Party Security Services: Based on the size of nature of the event, Candy Apple Events/Sweet Pete’s may at its discretion require that the group/person seek and retain the services of a security agency to be present during the course of the event. Such security agency must be (A) licensed, (B) reputable, and (C) approved in writing by Candy Apple Events/Sweet Pete’s in advance of the event.

FOOD, BEVERAGE, AND CANDY
- The Candy Apple Café & Cocktails requires the responsible service of alcoholic beverages. Pouring of shots is prohibited. Open beverage containers are not to leave the premises for any reason. Beverage service to minors is prohibited by law and will cause The Candy Apple to close the bar.
- The Candy Apple Café & Cocktails and Sweet Pete’s will provide all food and beverage service within the building. No outside food and beverage is permitted and, if provided, will be removed at the client’s expense.
- Sweet Pete’s will provide all candy within the building whether for consumption or decoration. Outside Candy will be removed at the client’s expense.

DÉCOR/VENDOR POLICIES
- To ensure a successful event The Candy Apple Café strongly encourages a final walk-through on premises 15 to 30 days prior to the scheduled event date. At this time the client must provide a complete list of vendors and confirm the floor plan and event timeline with our Event Coordinator. All details of set up and decor must be reviewed and approved at this time too.
- Due to limited space for load-in and to ensure load-ins do not disrupt our customers experience load-in times must be coordinated with the Event Coordinator.
- All contracted vendors must be pre-approved by our Event Coordinator.
- The client is responsible for ensuring that their contracted vendors provide sufficient extension cord and electrical panels to cover the event’s electrical needs. Failure to notify your Event Coordinator of your event’s electrical requirements may result in adequate power or power failure.
- At this time we can only provide a microphone and speaker for audio/visual needs. However we will be happy to facilitate the rental of additional audio/visual equipment and will include a quote upon request. If the client requests the use of any piece of audio/visual equipment it is their responsibility to operate the equipment during the event. Please note that we do not keep an audio/visual technician on staff.
- Fireworks, pyrotechnics, sparklers, and smoke effects of any nature are strictly prohibited. Decorative candles and elements with open flames are acceptable.
- Confetti, glitter, feathers, birdseed, tensile, or other small particle decor items are prohibited.
- All decorations must be removed by the client and or contracted vendors immediately following the event. The Candy Apple will not be responsible for any decorations left after the event. Violation of this provision may result in a mandatory $500 cleaning fee to be paid by the client.